



**2024**

# **The Work Begins**



## **Annual Report**

**SHEACHIEVES**

15028 N. 20th Place  
Phoenix, AZ 85022

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**“The journey we've taken to create SheAchieves mirrors the experiences of those we aim to support, making us more understanding of their needs.”**

Lavonne Jarosz

## Letter from the President

A few years ago, while Hui and I were driving, we discussed our desire to make a difference. She shared her experience of struggling to find the necessary information to launch her own business, SupportU, and from that conversation, SheAchieves was borne. Fast forward a couple of years and numerous discussions with like-minded women and friends, and our non-profit is starting to take shape. Admittedly, in our first year, we may have cast too wide a net and overlooked the services offered by more established organizations. However, our dedication to supporting women in Arizona in starting and growing their businesses remains unwavering. I am truly thankful for the group of women on our board, whose patience and guidance help us as we continue to define and refine our strategy.

One important insight we've gained from our journey in launching SheAchieves is the choice we face: we can either create programs that reach a large number of women entrepreneurs with a transitory effect, or we can build stronger connections, creating a lasting impact on a smaller group. Our hearts lead us toward the latter option. Stay tuned for more updates...

Sincerely,

*Lavonne Jarosz*





## Our Mission

We help women entrepreneurs start and grow their businesses in the state of Arizona.

## Our Vision

Is for Arizona to have a flourishing economy built on thriving small businesses, at least half of which are owned by women.

## Our Approach



### Connect

We create meaningful connections with our beneficiaries through fun networking events.



### Consult

We offer our “consulting board” services to a select group of entrepreneurs, assisting them in starting & growing their businesses.



### Support

We assist our beneficiaries by offering small group workshops that focus on topics relevant to the participants.

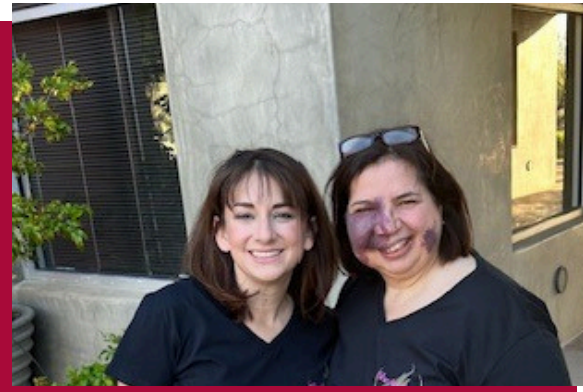
# 2024 Achievements

**SheAchieves was able to begin its work this year in supporting Women Entrepreneurs! None of this would be possible without YOU!**

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## 2 Consultations

We met with two women entrepreneurs and provided them with free consultations to address the current challenges they are encountering.



\$907

## 5K Virtual Race

We successfully wrapped up our first fundraiser, collecting more than \$900 for SheAchieves.



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## Sponsorship

We proudly sponsored the PVHS Varsity Girls Volleyball team, supporting the future of Women Entrepreneurship.



# 2025 Programs & Events

## Networking & Fundraising Events

We have two exciting networking events lined up for 2025: a pizza-making class at a local pizzeria and a wine tasting at Total Wine. Both experiences were generously donated to SheAchieves by board members who won them at this year's Dress for Success fundraising auction. These events are designed to connect women entrepreneurs with SheAchieve volunteers, helping us gain insights into how we can best support their needs. Additionally, we will use these occasions to raise funds, including a pizza-themed basket raffle to encourage donations.

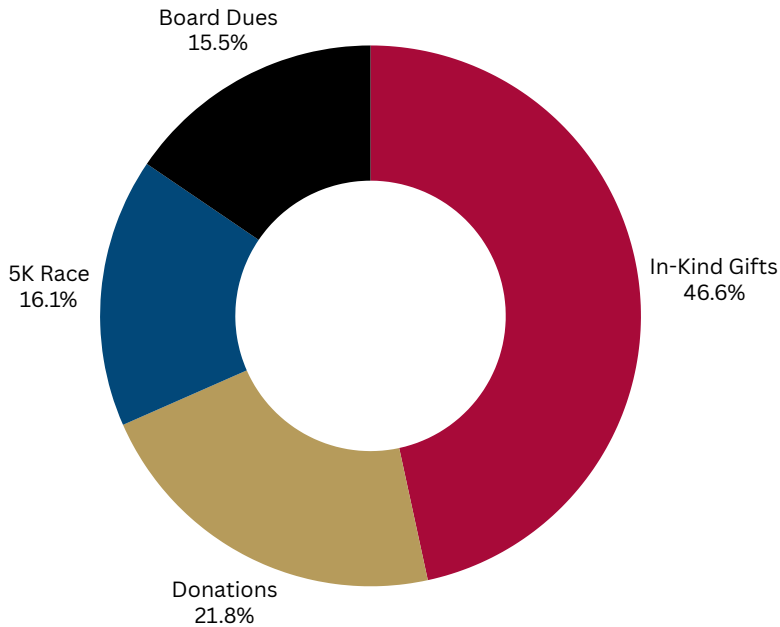
## Volunteer Board Consultants

Alongside our networking events, we are dedicated to launching our program for volunteer board consultants in the first quarter of 2025. This initiative enables us to provide comprehensive support to selected small business owners as their personal board of directors. In this role, we will combine our collective knowledge, skills, expertise, and connections to help specific businesses flourish and expand.

## Small Business Workshop

In addition, we aim to sponsor our first workshop specifically designed for Arizona women entrepreneurs in the fourth quarter of 2025. Although many organizations provide workshops for small business owners, SheAchieves will focus on smaller groups, enabling more in-depth discussions about the unique needs of the participants.

# Financials

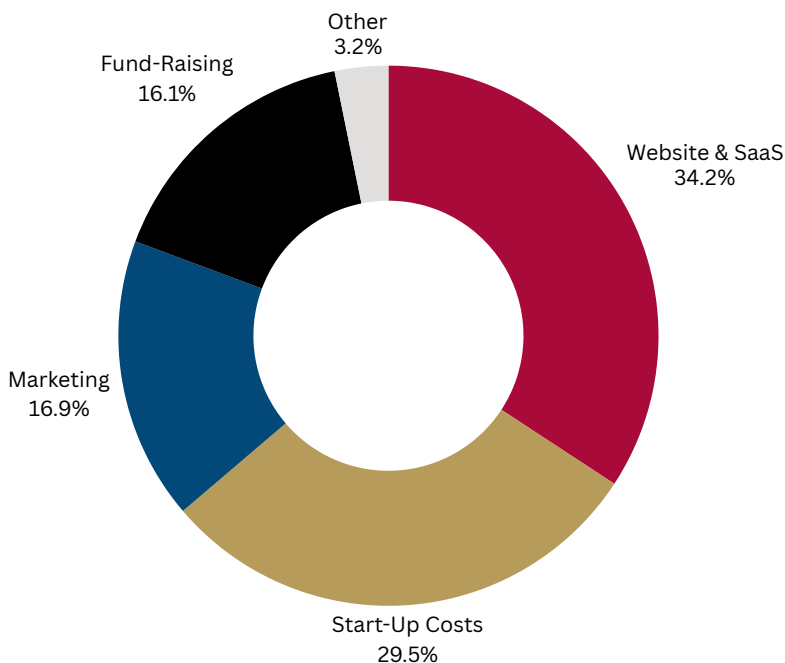


## Revenue

- In-Kind Gifts \$2,633
- Donations \$1,229
- 5K Race \$907
- Board Dues \$875

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Total: \$5,644



## Expenses

- Website & SaaS \$1,482
- Start-Up Costs \$1,277
- Marketing \$733
- Fund-Raising \$696
- Other \$140

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Total: \$4,328





# Thank you!

Our work is only possible because of YOUR generosity. Thank you to our board and volunteers who have helped to kickstart our mission!

# Support our Mission

This work is only possible with the help and support of individuals like YOU! To learn more about how you can help contribute to our mission and vision, please reach out to us, we'd love to talk to you more!

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